

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
1 March 2001 (01.03.2001)

PCT

(10) International Publication Number
WO 01/15121 A1

(51) International Patent Classification?: G09D 3/02, 3/00

(21) International Application Number: PCT/BR00/00075

(22) International Filing Date: 12 July 2000 (12.07.2000)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
PI 9903636-3 19 August 1999 (19.08.1999) BR

(71) Applicants and

(72) Inventors: **GRAZZIOTIN, Fernando, Alberto** [BR/BR]; Rua Francisco Alves, 396, Vila Rodrigues, CEP-99070-130 Passo Fundo, RS (BR). **GRAZZIOTIN, Ricardo, Moacyr** [BR/BR]; Rua Paissandu, 1411/401, Centro, CEP-99010-101 Passo Fundo, RS (BR).

(81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

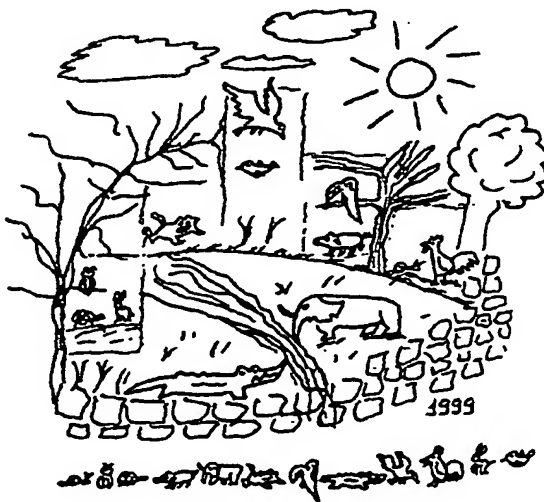
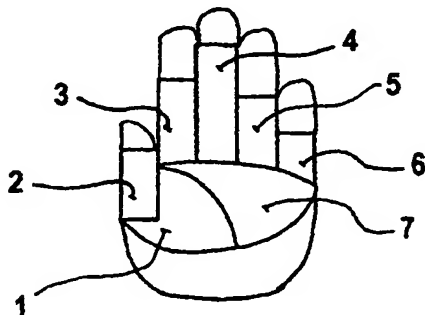
(84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published:

- with international search report
- with amended claims

[Continued on next page]

(54) Title: VISUAL SENSITIVE SUPPORT OF CALENDARS



(57) Abstract: The present invention refers to an element that will become part of the composition of a calendar with the aim of integrating the calendar into objects or illustrations. It is applicable to the calendars of dates. The proposed solution is a definition of areas (1-7) that will constitute themselves as elements of the calendar, the sum of the areas (1-7) constituting the support for the other elements being associated therewith. The disposition of seven areas (1-7), one for each day of the week, in sequential order allows the reduction of necessary space and/or the change of the appearance of the calendar, allows integrating the calendar into illustrations, objects or advertisements, the calendar thus being fitted to a ring, to a small coin, to a pen, to a shirt button, to a credit card, to an industry mark, trade or service, to an advertisement to a landscape in a picture, to a toy and other objects in a personalised way.

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Date of publication of the amended claims:

13 September 2001

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